



# 2023 TELEHEALTH CONFERENCE:

DEVELOPING STRATEGIES FOR VIRTUAL  
CARE IN YOUR HEALTH CARE PRACTICE

Wednesday, August 30, 2023

8:30 AM - 4:00 PM

Memorial Learning Center  
228 W Miller St | Springfield, IL

Virtual or In-person



Register for this  
conference at:  
[siumed.edu/cpd](https://siumed.edu/cpd)



**SIU MEDICINE**  
TELEHEALTH

## GENERAL INFORMATION

This conference will be presented in-person and virtually. For general information regarding the course, please contact Laura Hepp Kessel, Executive Director, Office of Telehealth Services at 217.545.7830 or [lkessel21@siumed.edu](mailto:lkessel21@siumed.edu).

## REGISTRATION

Registration is required. To register online, visit [siumed.edu/cpd](http://siumed.edu/cpd). In the dropdown under 'Learners,' select 'Conferences,' To register by mail, fill out the form and mail to address on the last page of this document.

## CANCELLATION POLICY

Registration fees are refundable, less a \$35 processing fee, if requested prior to August 23. After August 23, only substitutions are allowed. (Advance notice of substitute attendee is appreciated.) Refunds are unable to be provided if a registrant wishes to switch from in-person attendance to virtual attendance.

## WHO SHOULD ATTEND

Informational sessions and case examples are ideal for telehealth providers and staff, program directors and others interested in virtual care.

## SPECIAL ASSISTANCE

SIU School of Medicine wishes to assure that its activities are accessible to all individuals. If you need any of the services identified in the Americans with Disabilities Act, please contact the Office of Continuing Professional Development at 217.545.7711 at least 10 days in advance.

## DISCLOSURE POLICY

It is the policy of Southern Illinois University School of Medicine that speakers, planners and anyone in control of content disclose real or apparent conflicts of interest relating to the topics of this activity, and also disclose discussions of unlabeled/unapproved uses of drugs or devices during their presentation(s). The SIU School of Medicine Office of Continuing Professional Development has policies in place that will identify and mitigate all conflicts of interest prior to this activity. Detailed disclosure will be provided prior to the start of the activity.

## ACCREDITATION

The SIU School of Medicine is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians.

## CREDIT

SIU School of Medicine designates this live activity for a maximum of 6.5 *AMA PRA Category 1 Credits*<sup>™</sup>. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

American Academy of Physician Assistants (AAPA) accepts certificates of participation for educational activities certified for *AMA PRA Category 1 Credit*<sup>™</sup> from organizations accredited by ACCME. Physician assistants may receive a maximum of 6.5 AAP Category 1 CME credits for completing this program.

American Academy of Nurse Practitioners National Certification Board (AANPCB) accepts *AMA PRA Category 1 Credit*<sup>™</sup> issued by organizations accredited by the ACCME as an equivalent number of hours of participation.

SIU School of Medicine is preapproved as a continuing nursing education provider pursuant to Section 1300.130, subsection c), 1), B) and P) of the Illinois Department of Financial and Professional Regulation Nurse Practice Act. Nurses may receive a maximum of 6.5 contact hours for completing this activity.

SIU School of Medicine is a licensed provider for continuing education for nursing home administrators (license #139-000027), social workers (license #159-000106), clinical psychologists (license # 268-000008), professional counselors/clinical counselors (license number 197-000073), and dietitians/nutrition counselors (license # 199.000121). This program offers a maximum of 6.5 CE hours.

All other attendees will receive a Certificate of Attendance.

# EVENT SCHEDULE

## 2023 TELEHEALTH CONFERENCE: DEVELOPING STRATEGIES FOR VIRTUAL CARE IN YOUR HEALTH CARE PRACTICE

### MORNING

**7:30 AM - 8:30 AM**      **Registration, Exhibitors Available, Breakfast**

**8:30 AM - 8:35 AM**      **Morning Overview**  
**LAURA HEPP KESSEL, MSW**  
Executive Director of Telehealth Services  
SIU School of Medicine

**8:35 AM - 8:50 AM**      **Telehealth – Dean and CEO Perspective**  
**JERRY KRUSE, MD, MSPH**  
Dean and Provost, Professor of Family and  
Community Medicine and Professor of Medical  
Education, SIU School of Medicine CEO,  
SIU Medicine

An overview of the benefits of telehealth to health profession educational institutions

- Describe efficiency, effectiveness and equity gained by virtual services

**8:50 AM - 9:25 AM**      **Telehealth Legislative and Policy Updates**  
**LIA DANIELS**  
Director, Health Policy  
Illinois Health and Hospital Association

An overview of federal and state legislative and policy changes that impact telehealth practice and coverage will be provided. Specific attention will be given to any updates from the 103rd Illinois General Assembly's spring 2023 session and broader changes that have been made to address the end of the public health emergency.

- Identify relevant legislative and policy changes

**9:25 AM - 10:10 AM**      **Where Are We Now?**  
**NICHOLAS HARTFIELD, CFE, CHC**  
Deputy Chief Compliance Officer  
**KATE COHEN, JD, CHC, CHRC**  
Chief Compliance Officer and Executive Director  
of Compliance SIU School of Medicine

Compliance discussion about current telehealth rules and regulations and how they apply to your practice.

- Describe current federal rules and regulations on telehealth services.
- Apply current federal rules and regulations as part of your daily practice.

**10:10 AM - 10:25 AM**      **Break – Exhibitors Available**

**10:25 AM - 11:20 AM**      **The Patient Voice – A Panel on Patient Experiences Utilizing Telehealth**  
**ANDREA MUMAW**, patient, Sherman IL  
**JUDY VLACH**, caregiver/mom, Rochester IL

The patient voice is an important one in healthcare and we should learn from the experiences of our patients and their caregivers. You'll hear from individuals who have had different experiences utilizing telehealth in their healthcare journey.

- Identify how telehealth can improve the quality of life and ease of access to healthcare
- Describe how telehealth can better serve the needs of some patients and how it allows providers to see patients in their home environment

**11:20 AM - 12:00 PM**      **Telehealth in Internal Medicine**  
**M. HAITHAM BAKIR, MD, FCCP, DABSM**, Associate Professor, Pulmonary Critical Care and Sleep Medicine, Division of Pulmonology  
**VIDYA SUNDARESHAN, MD, MPH, FACP, FIDSA, FAMWA**, Professor and Chief, Division of Infectious Diseases SIU School of Medicine

Telehealth has been adopted in internal medicine and will continue to be utilized even in these post-pandemic times. Learn more about how infectious diseases and sleep medicine (in pulmonology) utilize telehealth to provide care to their patients.

- Describe how different internal medicine specialties utilize telehealth to provide patient care.
- Implement telehealth in your internal medicine practice.

**12:00 PM - 12:30 PM**      **Lunch Break and Exhibitors Available**

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## AFTERNOON

12:30 PM - 12:35 PM

### Afternoon Overview

**LAURA HEPP KESSEL, MSW**  
Executive Director of Telehealth Services  
SIU School of Medicine

12:35 PM - 1:20 PM

### The 4th Wave of Digital Health: AI – The Good, The Bad, The Ugly Virtual Presentation

**CHEVON RARIY, MD**  
Chief Health Officer and SVP of Digital Health  
Oncology Care Partners

The next frontier in artificial intelligence (AI) in healthcare is here! Learn about AI use cases in oncology care (and its promise) and health equity.

- Describe how AI is used in oncology care.
- Discuss the responsibility of the application of AI in health equity.
- Ensure equitable AI for health for all individuals.

1:20 PM - 1:45 PM

### Telehealth Visits: The Effective, The Ineffective and What Could be Better!

**REBEKKAH DAILY, BS**  
Telehealth Program Coordinator  
**OLUCHUKWU OBA, BSC**  
Digital Engagement Coordinator  
SIU School of Medicine

Appropriate “webside” manner is one of the most important aspects for providers when conducting appointments via telehealth. However, just as equally important, is the engagement and behavior shown by the patient. You will view a video demonstration of inappropriate Telehealth etiquette, by both patient and provider, followed by a video demonstration displaying proper Telehealth visit etiquette.

- Describe what is considered appropriate and what is considered inappropriate when conducting a telehealth visit as a provider and as a patient.

1:45 PM - 2:00 PM

**Break – Exhibitors Available**

2:00 PM - 3:00 PM

### Telehealth in Surgery

**LORALEE DONNELLY, NP**, Nurse Practitioner,  
Division of Urology  
**STEPHEN HAZELRIGG, MD**, Cardiothoracic  
Surgeon, Professor and Former Chairman,  
Division of Cardiothoracic Surgery  
**MICHAEL RUEBHAUSEN, MD**, Plastic and  
Reconstructive Surgeon and Assistant Professor,  
Institute for Plastic Surgery  
**NICOLE SOPER, NP**, Nurse Practitioner, Division of  
Urology SIU School of Medicine

Telehealth has been adopted in surgical care and will continue to be utilized even in these post-pandemic times. Learn more about how different surgical specialties utilize telehealth to provide care to their patients.

- Describe how different surgical specialties utilize telehealth to provide patient care.
- Implement telehealth in your surgical practice.

3:00 PM - 3:55 PM

### Telehealth Technology Trends Virtual Presentation

**JORDAN J. BERG**, Director  
**CALVIN ROSS**, Telehealth Technology Specialist  
National Telehealth Technology Assessment  
Center (TTAC)

The National Telehealth Technology Assessment Center (TTAC) is a grant funded Telehealth Resource Center focused on telehealth and telemedicine technology. In this presentation, TTAC will discuss trends in the telehealth technology marketplace. TTAC will share information on common telemedicine peripherals and technologies, as well as proving some guiding concepts for organizations and individuals looking to make technology decisions for their patients and programs.

- Identify the current state and emerging trends in telehealth technology.
- Identify the implications on how telehealth technology trends impact rural and underserved communities.

3:55 PM - 4:00pm

### Closing Remarks

**LAURA HEPP KESSEL, MSW**

# PRESENTERS

## SIU MEDICINE FACULTY

**M. HAITHAM BAKIR, MD, FCCP, DABSM**, Associate Professor,  
Pulmonary Critical Care and Sleep Medicine, Division of Pulmonology

**KATE COHEN, JD, CHC, CHRC**  
Chief Compliance Officer and Executive Director of Compliance

**REBEKKAH DAILY, BS**  
Telehealth Program Coordinator

**LORALEE DONNELLY, NP**  
Nurse Practitioner, Division of Urology

**NICHOLAS HARTFIELD, CFE, CHC**  
Deputy Chief Compliance Officer

**STEPHEN HAZELRIGG, MD**, Cardiothoracic Surgeon,  
Professor and Former Chairman, Division of Cardiothoracic Surgery

**LAURA HEPP KESSEL, MSW**  
Executive Director of Telehealth Services

**JERRY KRUSE, MD, MSPH**  
Dean and Provost, Professor of Family and Community Medicine and  
Professor of Medical Education, SIU School of Medicine CEO

**ANDREA MUMAW**, patient, Sherman IL

**OLUCHUKWU OBA, BSC**  
Digital Engagement Coordinator

**MICHAEL RUEBHAUSEN, MD**, Plastic and Reconstructive Surgeon and  
Assistant Professor, Institute for Plastic Surgery

**NICOLE SOPER, NP**, Nurse Practitioner, Division of Urology

**VIDYA SUNDARESHAN, MD, MPH, FACP, FIDSA, FAMWA**,  
Professor and Chief, Division of Infectious Diseases

## GUEST FACULTY

**JORDAN J. BERG**  
Director  
National Telehealth Technology Assessment Center (TTAC)

**LIA DANIELS**  
Director, Health Policy  
Illinois Health and Hospital Association

**CHEVON RARIY, MD**  
Chief Health Officer and SVP of Digital Health  
Oncology Care Partners

**CALVIN ROSS**  
Telehealth Technology Specialist  
National Telehealth Technology Assessment Center (TTAC)

**JUDY VLACH**  
Caregiver/mom, Rochester IL



# REGISTER

REGISTER NOW AT [SIUMED.EDU/CPD](http://SIUMED.EDU/CPD)

(In the dropdown under 'Learners,' select 'Conferences,')

**Or mail the form to:**

Office of Continuing Professional Development  
SIU School of Medicine, PO Box 19602  
Springfield, IL 62794-9602

Please make checks payable to SIU School of Medicine  
Registration fee may be paid by credit card.

## SPONSORSHIP AND EXHIBITOR INFORMATION

Contact Laura Hepp Kessel  
Executive Director, Office of Telehealth Services  
217.545.7830  
[lkessel21@siumed.edu](mailto:lkessel21@siumed.edu)

Visit [siumed.edu/telehealth](http://siumed.edu/telehealth) for more information about  
SIU Medicine Telehealth Services.



NAME

DEGREE(S):

SPECIALTY/TYPE OF PRACTICE

ADDRESS

CITY

STATE

ZIP

EMAIL ADDRESS (Required)

AREA CODE/PHONE

**Please check appropriate box:**

General Registration / In person \$125

General Registration / Virtual \$100

SIU SOM Faculty/Staff \$35  
\_\_\_ In person or \_\_\_ Virtual

Memorial Health Employee \$35  
\_\_\_ In person or \_\_\_ Virtual

Health Profession Student \$35  
\_\_\_ In person or \_\_\_ Virtual

SIU SOM Medical/PA Student \$0  
\_\_\_ In person or \_\_\_ Virtual

LUNCH: \_\_\_ Yes \_\_\_ No \_\_\_ Vegetarian requested

Please indicate any dietary or other special needs you may have:

Visa (\$ \_\_\_\_\_)  MasterCard (\$ \_\_\_\_\_)  Discover (\$ \_\_\_\_\_)

Account #

Exp Date

CVV2\*

Signature of Card Holder

Date

\*CVV2 is the 3-digit code in the signature box on the back of the credit card